

Science for a Better Life

A Global Leader in Health & Nutrition

**BMO Global Farm to Market Conference** 

May 2022 / Bayer AG





### Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

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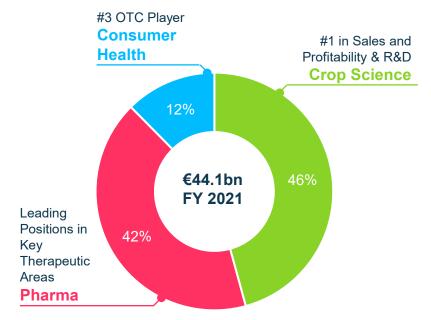


### Bayer: A Global Leader in Health and Nutrition

Well Positioned to Create Value in Growing Markets using Science to Address Societal Megatrends



#### **Bayer Group Sales**



<sup>1</sup>Source: Company Estimates <sup>2</sup>Source: IQVIA MIDAS MAT Q3-20

<sup>3</sup>Source: Nicholas Hall & Company DB6



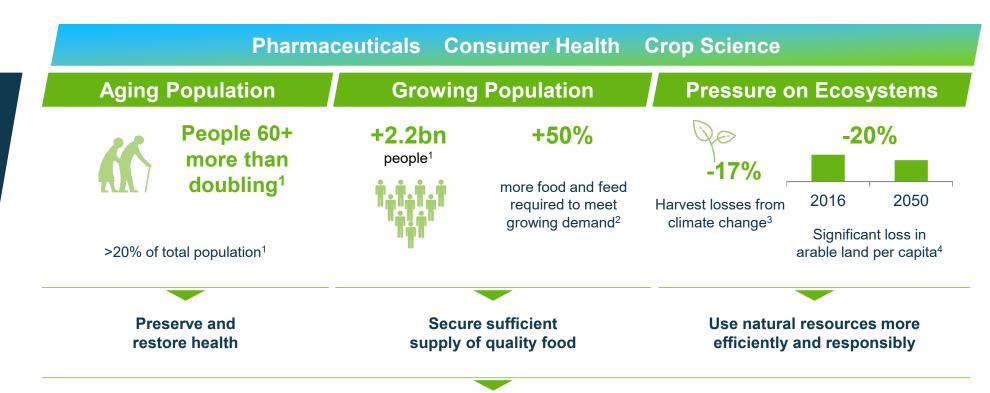
### Global Megatrends in Health & Nutrition

Attractive Macro Drivers of Our Strategy and Underpin the Need for Innovation

Megatrends through 2050

> Societal Needs

Our Mission



We leverage science to address these societal needs – with the ultimate goal to improve people's lives



<sup>&</sup>lt;sup>1</sup> UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

<sup>&</sup>lt;sup>2</sup> FAO 2017, (FAO Global Perspective Studies)

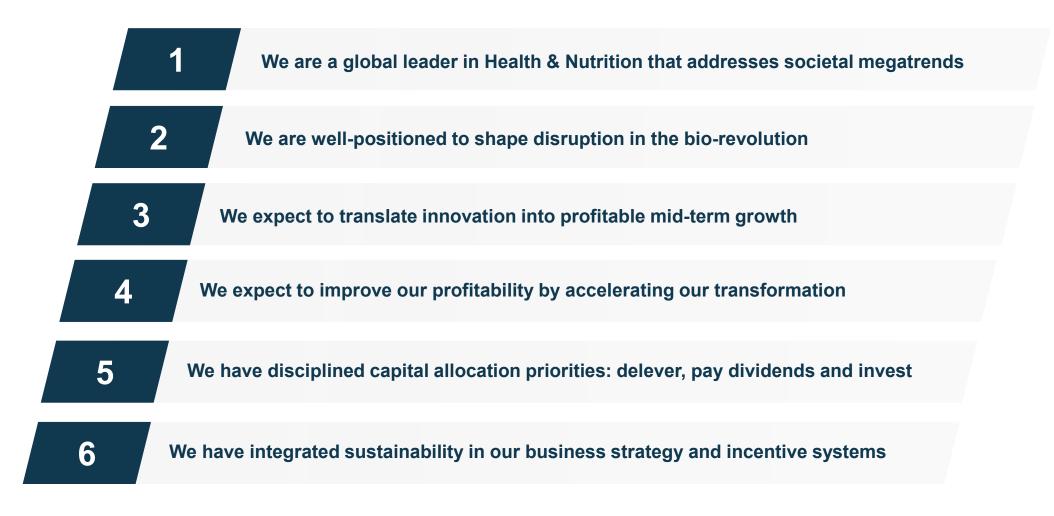
<sup>&</sup>lt;sup>3</sup> Nelson et. al, (2014); FAO 2016 "Climate change and food security"

<sup>4</sup> FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data



### **Investment Thesis**

#### Key Takeaways





Science for a Better Life
Shaping the Future
of Agriculture

**BMO Global Farm to Market Conference** 

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### Shaping the Future of Agriculture

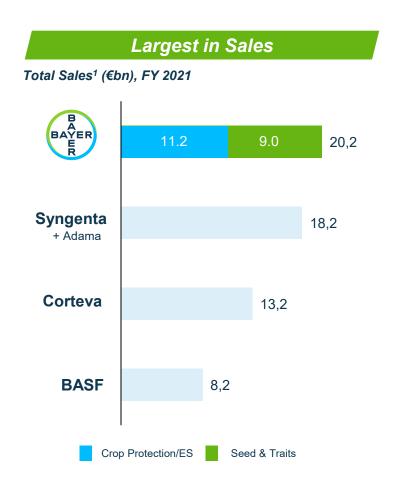
- 1 Market & Position
- 2 Strategy
- 3 Operational Performance

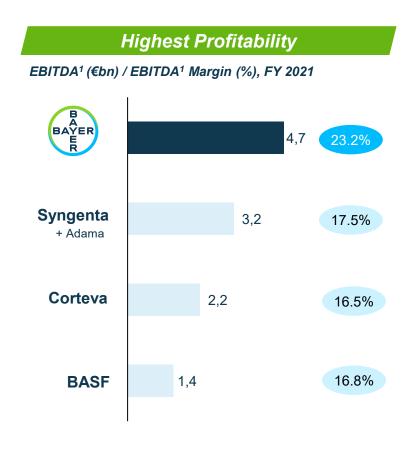
- 4 World-Class Innovation
- 5 Digital Transformation
- 6 New Standards in Sustainability



### The Established Leader in Crop Science

Industry Leading Sales, Profitability and Unmatched Investment in R&D to Fund Future Growth

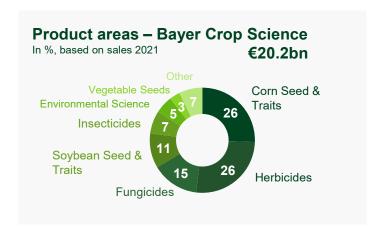


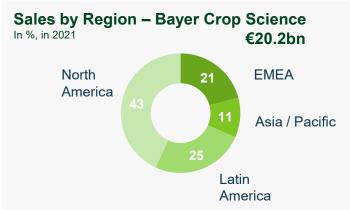


<sup>&</sup>lt;sup>1</sup> Company information; exchange rate: FY 2021: ~1.18 USD/EUR. EBITDA before special items. FY2021 sales Representing the legacy Syngenta results plus Adama of FY 2021



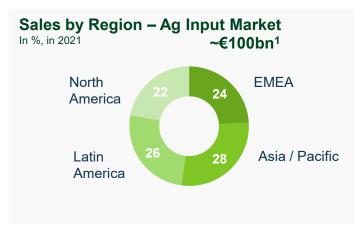
### Global #1 in Seed & Traits with Leading Crop Protection Portfolio













<sup>&</sup>lt;sup>1</sup> Source: Company estimates. Market positions based on 2021 data, AG Input Market – not including ES



### **Purpose** Shaping agriculture for the benefit of farmers, consumers and the planet



#### Perform

Grow above market and deliver strong returns

#### **Transform**

Achieve 100% digitally enabled sales by 2030

**Operational Performance** 

**World Class Innovation** 

**Digital Transformation** 

**New Standards in Sustainability** 

Wing being more grower centric

Vision hu

Health for all, hunger for none



### A Clear Plan to Accelerate Growth and Outperform the Market

- 1 Deliver growth in crop protection sales through new products, integrated offerings
- Grow corn seed & traits with annual portfolio refresh and new insect traits
- 3 Upgrade the Americas to next-gen soybean trait technology
- 4 Implement new vegetable seeds strategy and launch new traits in cotton to drive growth
- Achieved planned 2022 synergies in 2021; accelerate with new efficiency program until 2024



### Progressing from Volume to Value with Our Crop Protection Vision

Today

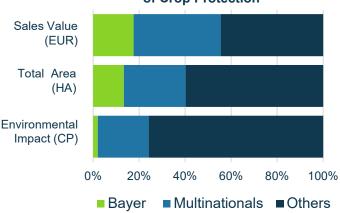
#### **Leading Portfolio**

Enhanced by Digital Farming Solutions

Convergence of Advances in Small Molecules, Biology and Biotechnology Innovation with Digital Technology to Create New Value and Sustainable Productivity



### 2018 Crop Protection Environmental Impact of Crop Protection



#### Industry Leading CP Development

>15 new Als launched in the past 15 years; 8
 Als in development and 2 launching in 2022

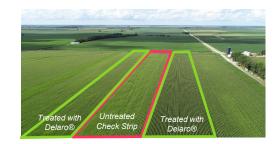
#### Advances in Formulation Technology



Leadership in
formulation
technology enables
lower volumes with
equivalent or better
efficacy; dronespecific
formulations for
safety and precision

### New Insights and Precision Application with Digital Tools

 Crop specific digital application timing to optimize disease control and yields



Showing and sharing value of fungicide applications with growers' data

<sup>&</sup>lt;sup>1</sup> Note: Environmental impact study conducted by University of Denmark; other multinationals consists of combination of four multinationals.



### Herbicides: Focused on Unlocking Greater Flexibility

Herbicide sales in 2021: **€5.3bn**, Pipeline Peak Sales Potential of **~€3bn** 

## Mateno<sup>®</sup> Complete

3 MoA

- Pyroxasulfone
- Diflufenican
- Aclonifen NEW
- Mateno Complete includes Aclonifen, a new herbicide mode of action for Australia
- Suitable for use in wheat and barley for hard-to-control grass and broadleaf weeds

#### PSP of >€50m Registration and launch expected in time for 2022 season





#### New Herbicide Molecule

- First new mode of action in post emergence weed control in 30 years
- Potential to build on #1 position in global herbicides<sup>1</sup>
- Allows use in various market segments, beyond traditional nonselective use

#### Project is currently in Phase 3





<sup>&</sup>lt;sup>1</sup> Internal estimates



### Fungicides: New Innovations Drive our Growth Potential

Fungicide sales in 2021: **€2.9bn**, Pipeline Peak Sales Potential of **~€4bn** 



- Includes next-gen technology Indiflin®1, with Prothioconazole
- Offers unrivaled control of Asian Soybean Rust
- Builds on #1 position in soybean fungicides<sup>2</sup> in LATAM

**PSP** of >€400m Expected to launch in 2022 in Brazil



<sup>1</sup> In collaboration with Sumitomo; <sup>2</sup> Internal estimates, <sup>3</sup> BASF Orkestra Ultra



- Better **resistance management** and broader spectrum
- Consistent yield advantage over standard solutions

**PSP of >€100m** Launched in the U.S. in 2021

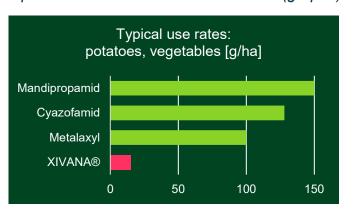


Use in soybeans in Frankenmuth, Michigan, 2019



- Powered by **Fluoxapiprolin**
- New global horticulture fungicide with best-inclass MoA; delivers outstanding protection of grapes, potatoes and vegetables
- Higher, longer-lasting efficacy above established standards

#### **PSP of >€150m** Expected to launch in 2022 in Australia (grapes)





### Insecticides: New Launches Drive our Global Expansion

Insecticide sales in 2021: €1.4bn, Pipeline Peak Sales Potential of ~€2bn



- Fast-acting and long-lasting control of all important caterpillars and selected beetles and sucking pests
- **Diamide insecticide** with active ingredient Tetraniliprole
- Expansion in Asia Pacific; recently launched in key markets like China and Vietnam and now registered in 21 countries
- Use in key crops; corn, rice, potatoes, fruits & nuts and vegetables

Peak Sales Potential ~€300m



#### Plenexos

- First ketoenol insecticide expected to offer both foliar and soil uses against key sucking pests (aphids, white flies)
- **Spidoxamat**<sup>2</sup> is suitable for application in arable and horticulture crops (soybeans, cotton, fruits and vegetables)
- Regulatory submissions in key markets planned in 2022, approvals expected starting in 2024

#### Peak Sales Potential >€300m





### Biologicals Create New Value; Enable Crop Management Benefits

Leveraging the Power and Sustainability Derived from Microbes

Bayer is the #1 Trusted Brand in Biologicals by Growers<sup>4</sup>

The power of nature. Empowered by science.	SeedGrowth					Foliar & Soil applied			
	Corn Yield	Soy Yield	Nematicide	Fungicide	Other	Insecticide	Fungicide	Soilborn Disease/Pest	Crop Performance Enhancers
In-licensed / Commercial Products	BIORISE <sup>1</sup>	TagTeam <sup>®3</sup> Optimize <sup>®3</sup>	Poncho® Votivo® <sup>2</sup>	Integral® Pro²	TagTeam <sup>®3</sup> JumpStart <sup>®3</sup>	FLIPPER VYNYTY  XenTari wa REGUIEM  ABP 111	SSNATA Donton  WINUET	BioAct	Ambition' Ambition'

<sup>&</sup>lt;sup>1</sup> Also sold under Acceleron® and Torque®<sup>3</sup> brand names; <sup>2</sup> 3rd party product from BASF, <sup>3</sup> In-licensed from Novozymes

#### **Business Opportunities**

- Reduction of environmental impact of Crop Protection
- Maximizing yield potential of high value germplasm
- Increasing nitrogen use efficiency
- Use in Tailored solutions to leverage our full portfolio, combining biologicals, chemistry, germplasm and digital to deliver new grower value

#### Vibrant Innovation Ecosystem

and licensing partners

Assets under evaluation for new collaborations or in-licensing

NEW

Pursuing agreement with Gingko Bioworks to become multi-year microbial strategic partner

Reaching >60m acres in row crops and high value horticulture and vegetables acres

<sup>&</sup>lt;sup>4</sup>75-100 growers polled in each of seven countries (Europe, Brazil, US) for potato, tomato and grapes, Bayer Market Research 2020, <sup>5</sup> Includes early research and collaborations



### Deploying >250 Corn Hybrids in 2021 to Expand Leading Position

Foundational to Expected Growth in Our > €5bn Global Annual Corn Seed & Trait Sales

#### **Mid-Term Key Growth Drivers in Corn**

insect control to

VT3Pro

#### NEW

Superior-performing Bayer branded hybrids capture **#1** brand share position in the U.S. in 2021.



United States #1 Market Pos.

Market Size: ~93m acres

Germplasm Share: >55%

Mexico#1Market Pos.Market Size:~20m acresGermplasm Share:>65%1

Brazil #1 Market Pos.

Market Size: ~52m acres

Germplasm Share¹: ~30%

Argentina	#1 Market Pos.		
Market Size:	~20m acres		
Germplasm Share:	~60%1		

Europe	# Market Pos.
Market Size <sup>2</sup> :	~60m acres
Germplasm Share:	~20%

South Africa	#1 Market Pos.		
Market Size:	~6m acres		
Germplasm Share:	~70%		

Note: Size of market, market position and germplasm share measured as of 2021.

Launching CRW3 as a part of VTPro4, SmartStax Pro and VT4Pro stacked offerings in the near-term; game-changing short-stature corn expected launch in the mid-term in the U.S. and Brazil.



<sup>&</sup>lt;sup>1</sup> In hybrid corn market only: <sup>2</sup>Eu27 +UK. Russia and Ukraine

<sup>&</sup>lt;sup>3</sup>SmartStax® PRO corn products will be commercially available for the 2022 growing season.

<sup>&</sup>lt;sup>4</sup>VT4PRO with RNAi Technology is not currently available for commercial sale or commercial planting. Commercialization is dependent on multiple factors, including successful conclusion of the regulatory process. The information presented herein is provided for educational purposes only and is not and shall not be construed as an offer to sell.



### Upgrading the Americas to Next-Gen Soybean Trait Technology



<sup>&</sup>lt;sup>2</sup> Currency and portfolio adjusted

<sup>&</sup>lt;sup>3</sup> Compared to similar varieties in checks across 500 locations in 2020/2021 crop year /// Baver AG /// BMO Global Farm to Market Conference /// May 2022



### Multiple Traits in Late-Stage Development for Cotton Farmers

Leading Innovation for Cotton Growers Driving Growth in >€500m¹ Cotton S&T Business

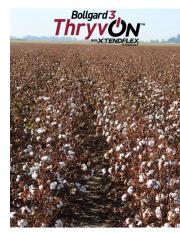
1st generation



 First-ever biotech trait for piercing and sucking insect control

Stewarded Commercial Launch in 2022 in the U.S.





Scott, Mississippi, U.S. Sep. 27, 2021

5 herbicide tolerances

HPPD

HT4 Cotton

- Glyphosate
- Dicamba PPO
- Glufosinate

#### **ADVANCED** to Phase 3

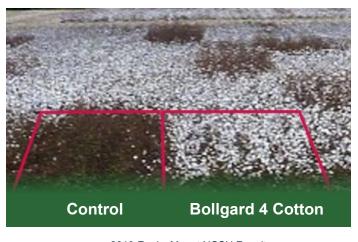


2x 5-way tank mix at V3 stage in US2020 field trial in Scott, MS

### 4th generation

Bollgard 4 Cotton  Season-long protection with multiple modes of action for key lepidopteran pests

#### **ADVANCED** to Phase 3



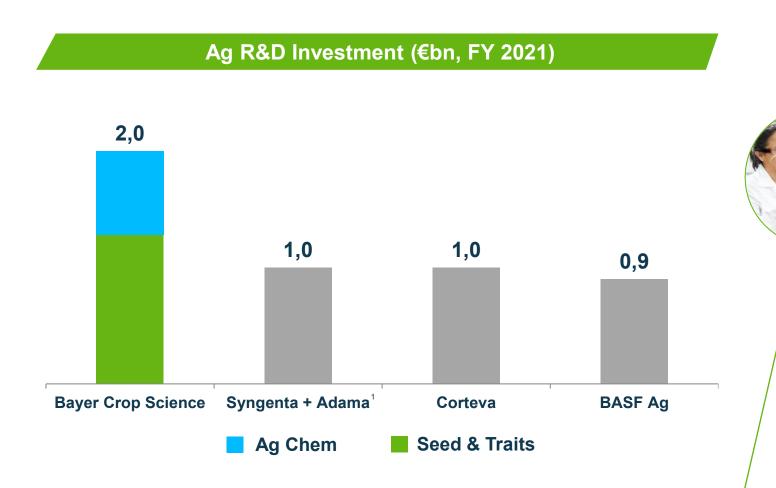
2019 Rocky Mount NCSU Results

<sup>&</sup>lt;sup>1</sup> 2021 cotton seed & trait sales for Bayer Crop Science

ThryvOn™ Technology has received full approval for planting in the United States but, as of the date this material was published, is pending approval in certain export markets. Specific plans for commercialization depend upon regulatory approvals and other factors.



### Unmatched R&D Investment Powers Industry-Leading Portfolio





>7,100 R&D employees<sup>2</sup>

>100 key collaborations; partner of choice

<sup>2021</sup> reported results, company information; exchange rate: FY 2021: ~1.18 USD/EUR

<sup>&</sup>lt;sup>1</sup> Represents the legacy Syngenta results plus Adama

<sup>&</sup>lt;sup>2</sup> Includes permanent and temporary employees



### Pipeline with Up to €30bn Peak Sales Potential Delivering for Farmers

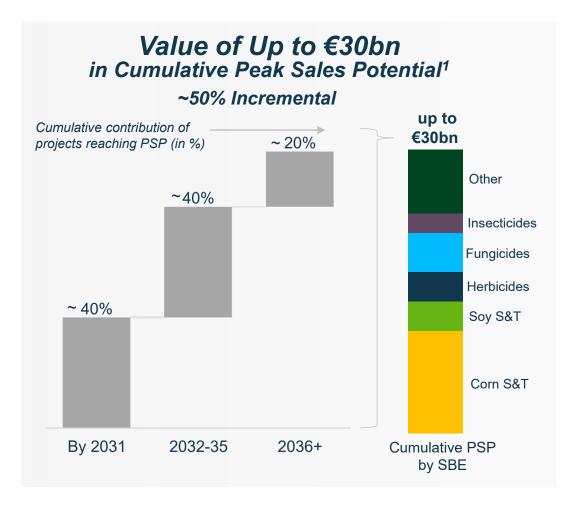
Eight Projects Advance, Eight New Formulations Launch and Hundreds of Seed Deployments in 2021











<sup>1</sup> Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines, as well as new business models and new value areas. PSP = Peak sales potential SBE = Strategic Business Entity



### Short-Stature Corn Offers Transformational Shift in Production

Anticipated Fit on >220m Acres and Estimated Incremental Peak Sales Potential of ~€1bn for NA

#### Field Plots Around the Globe Demonstrate Key Features and Benefits of Short-Stature Corn



#### **Game-Changing Innovation**

- Unparalleled production stability with improved standability in high winds and challenging weather conditions
- Annual yield losses due to stalk lodging in the U.S. range from 5% to 25%<sup>1</sup>



#### **Digitally Optimized System**

- Extended in-season crop access due to shorter height
- Supports tailored solutions with precise inseason crop protection



#### **More Sustainable Future**

- Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements
- Opportunity to plant at higher densities, as evidenced in Vitala commercial beta in Mexico











### Three Generations of Soybean Herbicide Tolerance Traits

Technologies Provide Solutions to Address Farmer's Needs, Herbicide Resistance Challenges

3 herbicide tolerances



LAUNCHED
in 2021 on ~16m
commercial acres

- Glyphosate
- Dicamba
- Glufosinate

HT4
Fourth-Gen
Phase 3

Expected 2027 launch

- 5 herbicide tolerances
- Glyphosate
- Dicamba
- Glufosinate
- HPPD
- 2,4-D



HT5
Fifth-Gen
Phase 2

- Glyphosate
- Dicamba
- Glufosinate
- HPPD
- 2,4-D
- PPO







July 14th, 2021 / Jerseyville, Illinois



July 14th, 2021 / Jerseyville, Illinois

Always read and follow label instructions. Products not registered in all jurisdictions.



# Digital Farming Solutions Underpin and Enhance Our Ability to Bring Transformational Solutions to Agriculture

#### Our Positive Impact on Agriculture

- Increase yield and improve profitability
- Leverage information to manage risk and address variability
- Manage fields down to the square meter, to farm more efficiently and sustainably
- Seamlessly collect, visualize and analyze data to enable more informed decisions

#### Three Core Value Drivers





**Franchise Value** 



**Downstream Value** 



**Platform Value** 







# Climate FieldView Provides Unmatched Visualization, Analysis and Insights to Enable Growers to Enhance Productivity

#### **Climate FieldView**

- >180m subscribed acres
- #1 brand in digital ag<sup>1</sup>
- Operates in 23 countries

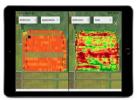


- Largest database of grower and field trial seed performance data in industry
- >70 partners on platform

#### In-cab visualization



### Performance Visualization



### Performance Evaluation



#### Field health images



### Prescription Delivery







<sup>&</sup>lt;sup>1</sup> according to Kynetec December 2021 FieldView Brand Tracker

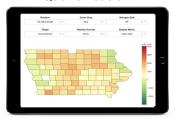


### Digital Unlocks Scalable Climate-Smart Business Models

Carbon Markets Valued at >\$200bn/year<sup>1</sup> and Growing with Consumers' Demand for Sustainability

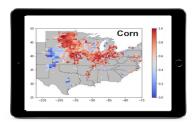
**FIEDVIEW** has the potential to streamline the way carbon is measured, verified and reported, to enable scalable, climate-smart business models

#### Quantification



CO<sub>2</sub>e Total

#### **Verification & Reporting**



Crop Rotation by Field

#### **Carbon Initiative**

**2,500** participating farmers in Brazil and the U.S. alone

10 countries covered

1.5m acres

- Long-term program providing **annual incentives** to Climate FieldView enrolled growers for verified and validated **climate-smart practices** like no-till and cover cropping
- Ranked #1 in the U.S., scoring very high in terms of grower trust<sup>2</sup>

#### Enables 3 Expected Downstream Revenue Opportunities

Carbon Services

Product sales

Carbon assets

- Project Carbonview, collaboration with Bushel,
  The Andersons, and built on Amazon Web
  Services cloud infrastructure, expected to track
  carbon emissions across ethanol chain
- **CHS Inc.**, largest Ag Coop in the U.S., agreed to be our carbon program provider, providing advice to growers moving to sustainable practices.

<sup>1</sup> Source: https://www.reuters.com/article/us-carbontrading-turnover/global-carbon-trading-turnover-at-record-214-billion-last-year-research-idUSKBN1ZN1RN; 2 Forward Group Research Carbon Credit Program Perceptions & Evaluation, July 2021



### **Enabling New Digital Platforms in Ag**

Opens Access to Participate in Broader B2B AgTech Value Pools; Expanding into Digital Marketplaces



- Combines Bayer's ag expertise and leading digital farming platform with Microsoft's cloud technology and unrivaled B2B solutions, to enhance digital infrastructure
- Cloud-based set of digital tools and data science solutions for agriculture and adjacent industries
- Seeking to create and commercialize off-the-shelf opportunities for other companies to enter and innovate directly in ag and other industries.
- Solutions to address farming operations, sustainable sourcing, manufacturing and supply chain improvement, and ESG monitoring and measurement

#### Orbia: First Digital Ag-Marketplace



Colombia and Mexico

- JV between Bayer and Bravium<sup>1</sup>
- Connects growers, input providers and grain traders to a network to expand their reach, secure financing, redeem rewards, purchase and sell inputs
- Established in 2019 in Brazil
- Main agricultural marketplace with largest loyalty program
- >300 distributors with inputs such as pesticides, seeds and fertilizers
- >185,000 registered growers
- Covers ~70% of planted area

<sup>&</sup>lt;sup>1</sup> Brazil-based marketing agency



### Setting the Standard for Sustainability and Biodiversity in Agriculture

Bayer's 2030 Sustainability Commitments

Advancing a carbon-zero future for agriculture

30%
Reduction of field
greenhouse gas emitted
per kg of crops produced

- Climate-smart practices:
  - No-tillage Highly Productive Crops
- Cover Crops Precision Agriculture
- Optimize use of synthetic fertilizers through the use of microbes



Produce higher-yielding crops with fewer natural resources and inputs

30%

Reduction in Crop Protection impact on the environment  Climate FieldView for precision application of crop protection



- Resistant traits help to reduce INTACTA 25 crop protection use
- Develop and promote crop protection solutions with lower environmental impact

Empower 100 million smallholder farmers to access sustainable Ag solutions

**100**m

Smallholders benefit from access to products, services and partnerships

 Enhancing social innovation (e.g. with Better Life Farming)



 Digital transformation with FarmRise



Introduce new, higher-yielding, resource efficient rice hybrids





Science for a Better Life

Shaping the Future of Agriculture

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# Q1'22 Results & Outlook



### Very Successful Start into the Year



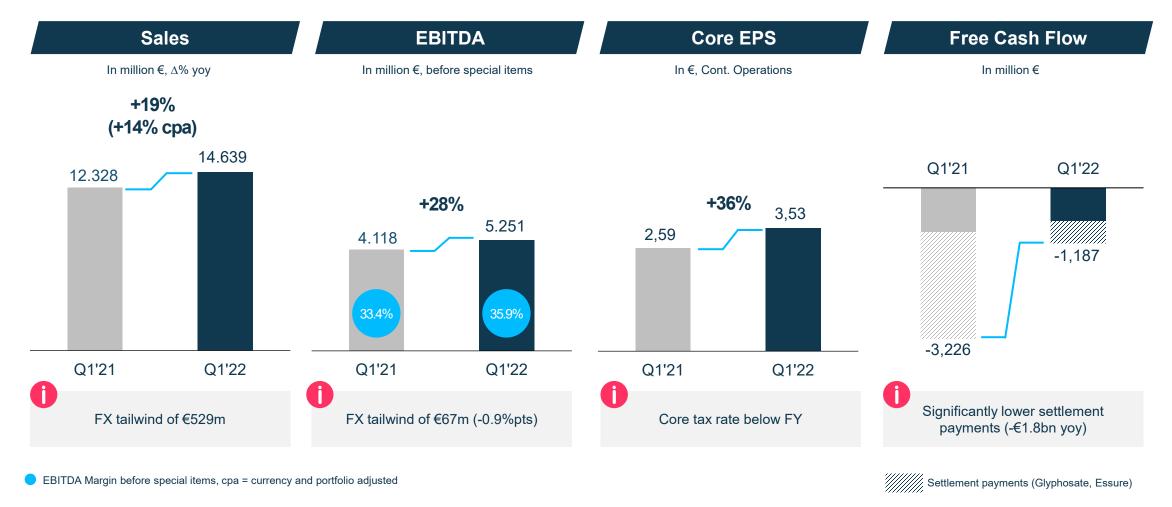


### Variables for the Remainder of the Year



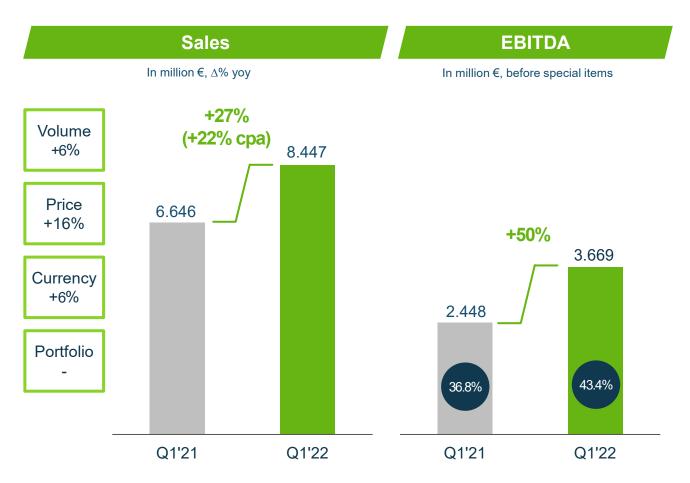


### Significant Expansion of Sales and Earnings





### Crop Science: Outstanding Results



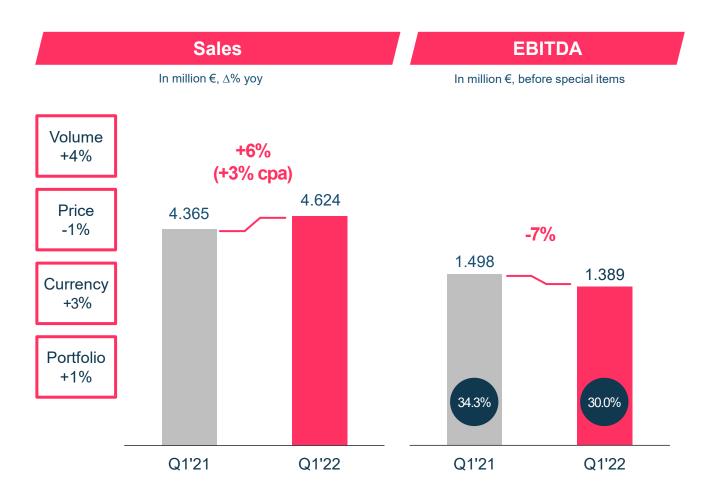
#### Key Messages

- Double-digit sales growth across all regions
- Herbicides (+60%) as single largest growth contributor
  - Strong price increases for glyphosate-based products
  - Volume expansion in NA, LATAM and Asia/Pacific
- Corn S&T (+10%) mainly driven by price
- Soy S&T (+1%) with higher pricing in NA, but discontinuation of business in Argentina
- Fungicides (+19%) mostly volume, partially due to early demand
- Strong pricing contribution more than offsets cost inflation; FX tailwind in earnings of €98m

<sup>■</sup> EBITDA Margin before special items, cpa = currency and portfolio adjusted



### Pharmaceuticals: Continued Volume Expansion and Growth Investments



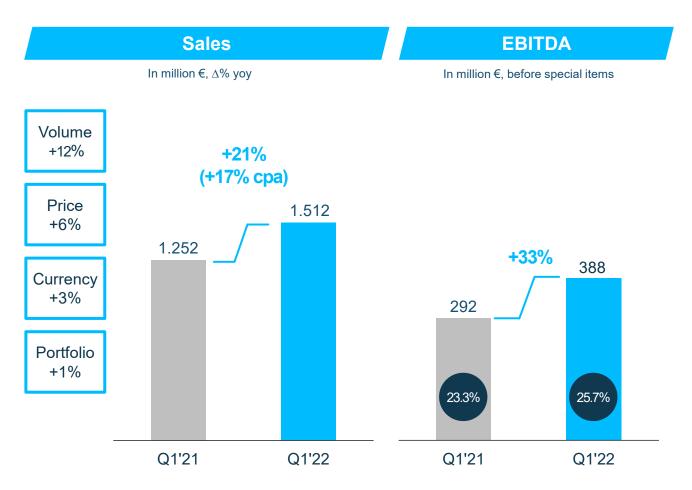
#### Key Messages

- Eylea<sup>TM</sup> (+14%) with market share gains and strong growth in Europe and China
- Xarelto<sup>™</sup> (-5%) impacted by VBP price reductions in China
- Nubeqa<sup>TM</sup> (+62%) with ongoing strong roll-out momentum
- Continued launch execution and higher R&D cost
- Earnings affected by cost inflation
- FX headwind accounts for €34m in cEBITDA and 160 bps margin erosion

<sup>■</sup> EBITDA Margin before special items, cpa = currency and portfolio adjusted



### Consumer Health: Strong Growth Across Regions and Categories



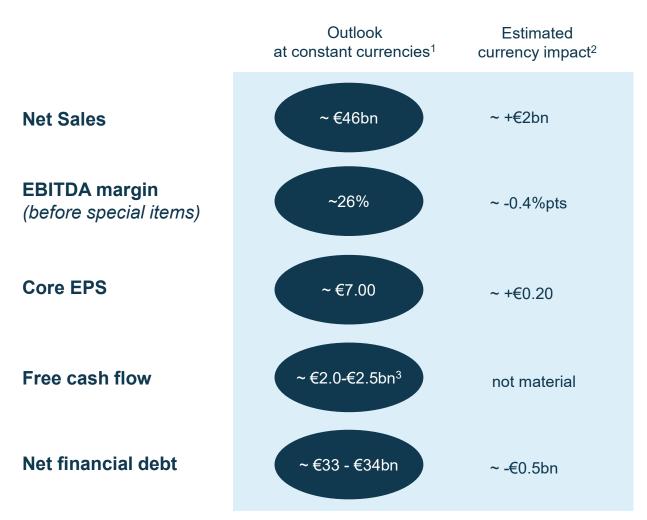
#### Key Messages

- Allergy & Cold (+39%) rebound after COVID-19 hit in prior year
- Nutritionals (+15%) continue growth trajectory backed by preventive health trend
- Product line extension Bepanthen Dry Skin contributes to Dermatology growth (+12%)
- Spending discipline, price management and divestment income offset inflationary cost pressure

<sup>■</sup> EBITDA Margin before special items, cpa = currency and portfolio adjusted



### FY 2022: Outlook Confirmed



#### Key Assumptions

- Represents sales growth of ~5% cpa
- Margin expansion despite inflationary cost pressure; offset by pricing and efficiency measures
- Substantial topline and earnings contribution in HY1, normalization expected in HY2
- Includes net settlement payouts of approx. -€2.5bn
- Assumes Environmental Science Professionals divestment as going concern

<sup>&</sup>lt;sup>1</sup> Reflects our 2022 plan at the average actual currencies for 2021

<sup>&</sup>lt;sup>2</sup> Currency assumptions based on month-end March 2022 spot rates (1 EUR=) 1.11 USD, 5.32 BRL, 7.05 CNY, 135.03 JPY, 90.76 RUB. Impact is calculated as difference to constant currencies.

<sup>&</sup>lt;sup>3</sup> Incl. net settlement payments of approx. -€2.5bn



### Crop Science: Set to Perform and Transform in 2022

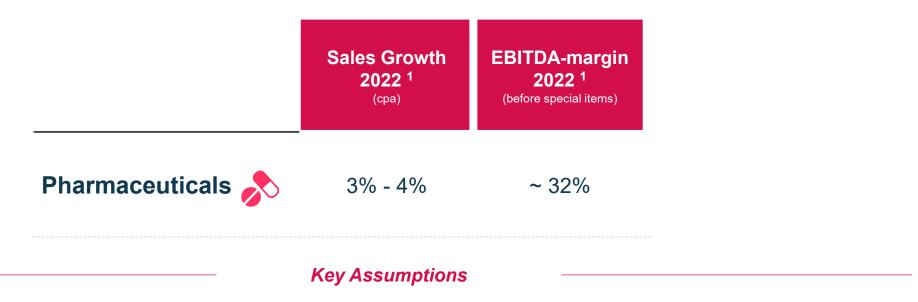


#### Key Assumptions

- Strong commodity prices expected to continue; 180-182m U.S. corn and soybean acres anticipated
- Expected stronger than PY pricing in glyphosate-based herbicides in HY1, based on tight global supply; likely to ease in HY2
- Innovation and higher costs to lead to mid-single digit percent price increases in fungicides, insecticides and corn S&T
- Next-generation products to deliver share gains in corn and strong demand for fungicides
- Topline growth to be constrained by some supply challenges in crop protection and regulatory uncertainty
- Earnings growth expected from stronger pricing, share gains and efficiency measures outpacing inflationary cost pressures



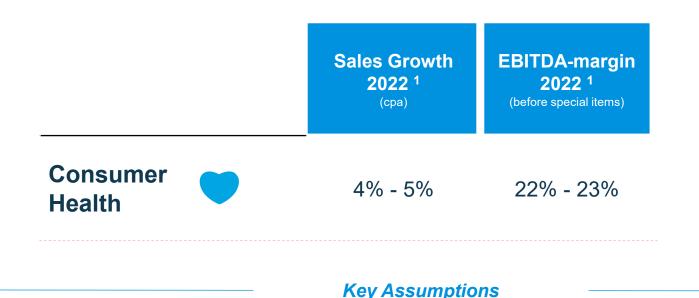
### Pharmaceuticals: Advances Launches and Pipeline in 2022



- New launches to increasingly contribute to topline, Eylea<sup>TM</sup> expected to grow mid-single digit
- Volume growth for Xarelto<sup>™</sup> to largely offset 12 months impact of VBP<sup>2</sup> in China, Adalat<sup>™</sup> expected to face VBP<sup>2</sup> as of HY2
- Ongoing investments into launch roll-outs and pipeline, Adempas<sup>TM</sup> reached final sales threshold for milestone payments in 2021
- Key pipeline catalysts:
  - Submissions of Nubega<sup>TM</sup> for mHSPC label extension done in Q1
  - Phase III decision on Factor XI program by mid of the year
  - Phase III data of Eylea<sup>TM</sup> 8mg
  - CGT read out of Bluerock Phase I Parkinson program in HY2



### Consumer Health: Continued Growth and Innovation Focus in 2022



- Growth expected at the high end of mid-term guidance of 3%-5%
- Growth dynamics to be weighted towards HY1 with lower year-over-year comparables, esp. in Cough & Cold
- Astepro<sup>™</sup> US-launch planned for HY2 significant launch investments
- Inflationary cost pressure expected to persist offset by pricing and ongoing efficiency programs



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